



Scrip Fundraising Program for WBI

What is Scrip?

- Scrip is “substitute money”.
- When consumers purchase scrip, they receive negotiable certificates or cards that can be used like cash to purchase products or services from merchants who have issued them.
- Scrip can be used to purchase anything from groceries, fuel, clothing, toys, and cosmetics to entertainment, electronics, home improvement, or household services.
- Offering freedom of choice and versatility, scrip is also a great gift idea for anyone and any occasion.
- Nevertheless, What makes scrip a valuable and effective fundraising tool for your organization is that as your members use it to buy their favorite products and services, they generate all or a portion of the much needed funds for your cause, projects, or programs.

How Does it Work?

- We negotiate and buy large quantities of scrip at a discount from merchants nationwide.
- Nonprofit organizations like yours purchase the scrip from us and receive most of the discount we have negotiated with merchants.
- You and your members use the scrip you have purchased through your organization’s scrip program to pay for the services and products that you would buy for your daily needs anyways.
- To support your organization, you and your members purchase the scrip through your organization’s scrip program at face value. Your organization keeps the difference between the discounted price and face value of the scrip, which helps your organization raise the much needed funds to support its cause, programs, or projects.

What Do I Have to Do?

- We have already done all the work for you! On behalf of nonprofit organizations like yours, we have purchased large quantities of discounted gift cards and gift certificates from some of the most popular merchants nationwide, and we are ready to pass on the discounts they have given us to you.
- All you have to do is to join our program, purchase our highly discounted gift cards and gift certificates, sell them to your members at full price, and keep the profits. ??Your organization will raise the funds it needs, and your members will enjoy the opportunity to show their support, simply by using scrip instead of cash to buy the products and services they need and buy anyway.
- Merchants like to participate in scrip programs too because they helps them support their communities effectively and continuously.
- It is a win-win arrangement for everyone.